

***2016 Fact Sheet:***

**The International Drive Resort Area Represents:**

**120+ Hotels 40,000+ Hotel Rooms**

**45% of Hotel Rooms in Orange County**

**900 Retail Outlets – 5.4 Million square feet - $60 million in Value**

**342 Restaurants**

**35 + Attractions**

**4 Entertainment Complexes**

**6 Theme Parks including; SeaWorld, Aquatica,**

**Discovery Cove, Universal Orlando, Islands of Adventure, Wet’nWild**

**2nd Largest Convention Center in the Country**

**Employs over 75,000 people**

**5.4 Million overnight visitors annually**

***I-Drive area contains:* 10.5 Miles – North South Distance**

**21 Square Miles**

**7,700 parcels - Valued at $11.5 billion Market Value**

**Generates $188 million in annual tax revenue**

**Represents 10 percent of the county’s tax base**

**120+ hotels with 40,000 + hotel rooms are valued at over $2 billion**

**The area’s 36 timeshare properties with 7,500 units are valued at $2.6 billion**

***Source: Orange County Property Appraiser’s Office, I-Drive District and Visit Orlando***