

International Drive Resort Area
Chamber of Commerce



Tourism Orlando Leadership Program™

Sign Up Today!

Just \$99 a month on 10-Month Installment Plan!

"A unique experience and education in tourism"

Sponsored by the:

International Drive Resort Area Chamber of Commerce

Mission Statement: *"The mission of this program is to create a core of knowledgeable, educated people who based upon this experience will have a unique, in-depth knowledge of the vast components and aspects of the tourism industry."*

Participants will experience firsthand the vast components and aspects of the tourism industry. Each day will be comprised of unique behind the scenes experiences, special presentations and workshops at the Orange County Convention Center, SeaWorld, Discovery Cove, Aquatica, Universal Orlando, Walt Disney World, Centerplate, Orlando Health, Dr. P. Phillips Hospital, the Orlando International Airport, Visit Orlando, the Orlando Sentinel, Clear Channel, WFTV Channel 9, the Orlando Police Department, the Orange County Sheriff's Office, the UCF Rosen College of Hospitality plus much, much more!

Participants will:

- * Grow in awareness and understanding of the vast components of the tourism industry.
- * Network and bond with fellow participants through a unique learning experience!
- * Acquire your certificate and "PhT" in tourism.
- * Increase your personal knowledge of the tourism industry to enhance your career opportunities and community leadership.

How long is the program?

The program lasts for 10 months and is one day a month from 8:30 a.m. - 5:00 p.m. The next session will begin October 2017 and run through July 2018. The participants are composed of an accomplished group of men and women whose backgrounds including management level experience.



International Drive Resort Area Chamber of Commerce Tourism Orlando Session 17 Calendar



SeaWorld – October 6, 2017

Experience exciting behind the scenes park tours at SeaWorld, Aquatica and Discovery Cove! You'll Shadow trainers and animal care professionals.

Plus! Get the backstage scoop on everything from park Operations to Marketing from SeaWorld Parks and Entertainment department specialists!

Sports and Tourism- November TBD

Learn how sports in the community relates to tourism. Enjoy a day hosted by the Orlando Magic! Special presentations and tours of the RDV Sports complex, Marketing the Magic, Operations plus enjoy a Magic game that night!

Universal Orlando – December 8, 2017 You will experience behind the scenes, operational aspects and marketing of Universal Orlando one of the most popular theme park destinations in the world! Special presentations and tours will educate and allow you to experience this world class destination in a new light!

Law Enforcement & Tourism- TBD

Learn the unique aspects of the award winning Orange County Sheriff's Office and the Orlando Police Department. Tour the O.C.S.O, Communications Center, repel the tower at the O.C.S.O. Range. Experience the tourist sector through the eyes of law enforcement.

Transportation & Tourism – February 2, 2018

Tour behind the scenes of the Orlando International Airport, one of the largest airports in the world! Learn proposed transportation plans as well as existing service including Lynx Transportation.

OCCC and Visit Orlando– March 2, 2018 Tour the OCCC, the 2nd largest convention center in the US. Learn about the global marketing efforts of Visit Orlando. Learn how Orlando's official sales and marketing organization brands, markets and sells the area globally as the premier leisure and convention destination.

Healthcare and Tourism- April 6, 2018 Learn the intricate part the healthcare system plays in the tourism industry. Tour Dr. P. Phillips Hospital and the ORMC medical facility downtown. Explore the many facets of healthcare and learn what happens when a tourist finds himself in need of care.

UCF Rosen College / I-Drive District- May 4, 2018

Experience a special tour/presentation at the UCF Rosen College of Hospitality. Tour this unique campus and learn from the educators. Plus! Special presentations from Orange County Govt. Code, Fire Dept, the I-Drive District and the I-Ride Trolley.

Media Day- June 1, 2018 – Learn how the media works from the experts. Special presentations and behind the scene tours at the Orlando Sentinel, Clear Channel and Channel 9 studios.

Walt Disney World Graduation Day – July 2018 Enjoy a very special day at Walt Disney World! Tours, presentations, graduation exercise and plaque presentations at WDW Resort with special WDW guest speaker!

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Tourism Orlando Leadership Program Admission Application

Just \$99 a month on 10- Month Installment Plan!

To apply for Tourism Orlando please complete the following registration form and email to the Chamber office at idracc@earthlink.net no later than Sept.1, 2017.

Applications are on a first come first serve basis. Space limited.
Sign up today!

Name: _____

Employer: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Applicant Commitment:

I have cleared my calendar on the appropriate dates. If I am selected to participate I will attend at least 8 of the 10 classes to complete the program.

Signature: _____

Please check one:

_____ **\$ 995.00 Member Rate / \$99.00 Application Fee**

_____ *Please bill me \$99.00 a month on 10--Month Installment Plan*

_____ **\$ 1,895.00 / Non Member Rate**

International Drive Resort Area Chamber of Commerce

7557 W. Sand Lake Road #162 Orlando, FL 32819

Email: idracc@earthlink.net

www.internationaldrivechamber.com

Phone: 407-903-0084 Fax: 407-217-5719

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Celebrating 29 Years!

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Email: idracc@earthlink.net

Credit Card Authorization Form

Name of Person on Credit Card:

Company/ Agency

Name: _____

Type of Credit Card

Visa, MasterCard, AMEX Accepted: _____

Credit Card

Number: _____

Expiration Date of Credit Card: _____

Amount of Charge :

Tourism Orlando Participant - \$995.00 per participant/ plus \$99.00 application fee.

I-Drive Chamber Tourism Orlando Leadership Program Session 17

Please check one:

_____ Please charge my card in full the \$995.00 participant fee
Plus \$99.00 Application Fee.

_____ Please bill me 10 month installment plan: \$99.00 a month
for 10 month- Plus \$99.00 Application Fee

Please Print Name: _____

Signature: _____

Date: _____

Phone: _____

Email: _____

Please email back to the Chamber office at idracc@earthlink.net or fax to 407-217-5719. Thank You!