

Through One Strong Voice.

Since 1988 the International Drive Resort Area Chamber of Commerce has been very successful in developing strong relationships with both City and County government officials. By working together, the Chamber has implemented special projects for the International Drive Resort Area.

International Drive Exit Signage on I-4

When the Chamber was formed in 1988 International Drive did not have exit signage on I-4. One of the first projects the Chamber took on was to meet with Department of Transportation officials to request I-Drive exit signage. We did receive our sign, but only after proving to DOT that International Drive had enough trips off the exit to merit a sign. Today, the International Drive Master Transit and Improvement District works with DOT and others on International Drive signage projects.



An Ordinance to Prohibit Adult Entertainment in Tourist/Commercial Zoned Areas.

In 1991 an adult entertainment establishment was trying to set up shop on International Drive and there was no ordinance to prevent it. Wanting to maintain a family friendly resort destination, the International Drive Resort Area Chamber of Commerce spearheaded a heavy letter writing campaign to then Orange County Mayor Linda Chapin and the Board of County Commissioners requesting that a moratorium be placed on adult entertainment in tourist/ commercial zoned areas. Mayor Chapin and Orange County Commissioners responded quickly to our request and placed a moratorium on adult entertainment establishments on International Drive. Soon after, through the Chamber's leadership, an ordinance was adopted to prohibit adult entertainment in all tourist/commercial zoned areas.



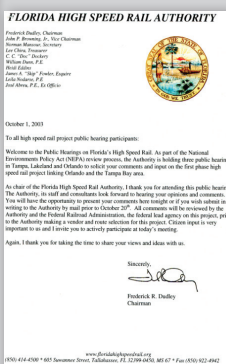
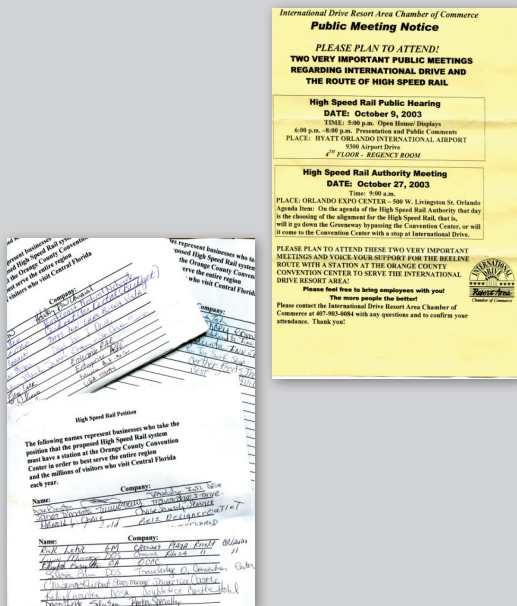
Prevented the Installation of Tollbooths on the Beach Line at I-Drive exit Ramps.

In 1992 toll booths were being proposed at the I-Drive exit ramps off of the Beach Line. The Chamber joined forces with International Drive Resort Area business lobbyists and together attended public hearings, spearheaded letter writing campaigns, and successfully prevented toll booths at I-Drive exits at the Beach Line.



High Speed Rail

The Chamber took a lead role in the statewide effort to rescind the 2004 Florida High Speed Rail project that was to bypass the International Drive Resort Area. Chamber representatives attended public meetings, initiated letter writing campaigns and petition drives to acquire thousands of signatures to support the effort to get the amendment back on the ballot. This effort was very successful. The amendment was placed back on the ballot at the November 2004 election and the project was successfully defeated.



VOTE NO on 2

In 2014 the International Drive Resort Area Chamber of Commerce took an active role opposing Amendment 2, the "Medical Marijuana" Amendment. The Chamber joined forces with A Drug Free Florida Inc. and other organizations to educate its members on why to "Vote No on 2". The Chamber spearheaded a strong email campaign, invited guest speakers to our General Meeting Luncheons and worked with Clear Channel Outdoor who donated billboard signage throughout Central Florida to help get the message out. Through this statewide joint effort, Amendment 2 was successfully defeated in the 2014 election.



New Towing Ordinance

In 2014 the International Drive Resort Area Chamber of Commerce worked with Orange County government to create a new Towing Ordinance that would eliminate "predatory" tow operators from preying on our tourists. Through a joint committee with the I-Drive Chamber, Orange County Planners, the O.C.S.O. and I-Drive business leaders and with the leadership and support of Orange County Mayor Teresa Jacobs and the Orange County Board of County Commissioners, a new Towing ordinance was successful adopted in September 2014.



I-Drive South

In 1996 the International Drive Resort Area Chamber of Commerce successfully orchestrated meetings with Orange County and Osceola County government officials that resulted in the renaming of the International Drive extension to "International Drive South" to help prevent confusion for our tourists.

ENHANCEMENTS

Beautification Committee

In 1991 the International Drive Resort Area Chamber of Commerce formed a Beautification Committee to work with City and County planners to develop new standards and ordinances to enhance our resort area. Through the hard work of this committee and our partnership with the City of Orlando and Orange County government, new ordinances and practices were adopted for the International Drive Resort Area.



Through the Chamber's Beautification Committee the following ordinances were adopted:

- **New Signage Ordinances**
A new Signage Ordinance in both the City of Orlando and Orange County was adopted to reduce the amount and size of business signs.
- **New Billboard Ordinance**
A Billboard ordinance was adopted to prohibit additional billboards being permitted in the International Drive Resort Area.
- **A New Ticket Booth Ordinance**
A new Ticket Booth Ordinance was adopted to regulate the size and structure of ticket booths and signage regulations.



CRA Advisory Board:

The Chamber holds a board seat on the five person Orange County Government International Drive Resort Area CRA Advisory Board. This board reviews the allocation of CRA funds and determines which projects receive funds.

Terry Prather, President of SeaWorld Parks & Entertainment, represents the International Drive Resort Area Chamber of Commerce on the CRA Advisory Board.

The International Drive Resort Area Chamber of Commerce has worked with City and County governments for over 25 years to enhance our area.

Illuminated Street Signs

In 1991 the Chamber worked with Orange County government officials to request illuminated street signs.



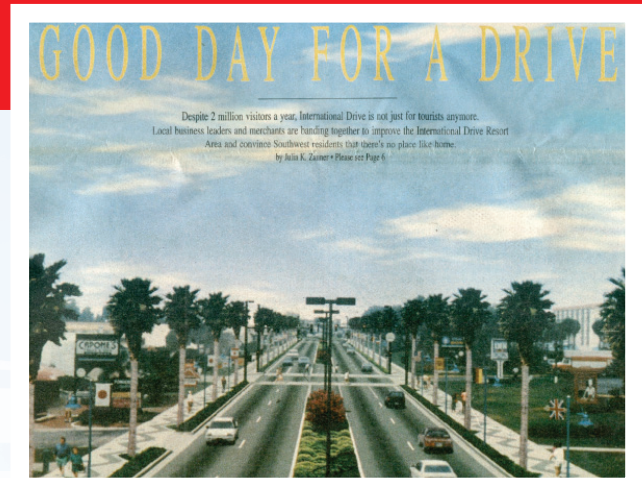
Sidewalk Installments

To ensure the safety of our guests, the Chamber requested a sidewalk installment under the Beach Line Expressway overpass between Westwood Boulevard and the Orange County Convention Center.



Traffic Light

At the request of the Chamber, a traffic signal was installed at the corner of International Drive and Carrier Drive.



REPRESENTING INTERNATIONAL

Representing the International Drive Resort Area to Elected Officials and Community Leaders.

The International Drive Resort Area Chamber of Commerce provides a link and a voice for the International Drive Resort Area to our elected officials. Political leaders join us at luncheons and meet with our Board, regarding issues that impact the International Drive Resort Area and our Tourism Industry.



"Congratulations I-Drive Chamber on over 25 amazing years! Thank you for all you do for Central Florida and our tourism industry!"
Orange County Mayor Teresa Jacobs



I-Drive Chamber you do extraordinary work and our community thanks you! **Orlando City Mayor Buddy Dyer**



Thank you for many years of support and partnership with the Orange County Sheriff's Office.
Sheriff Jerry Demings
Orange County Sheriff's Office



"Thank you for over 25 years of outstanding support and leadership in crime prevention programs."
Former Chief Paul Rooney,
Orlando Police Department



"Thank you for your outstanding community leadership."
Senator Andy Gardiner



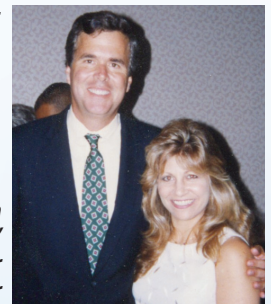
"This Chamber is tremendous. What a positive impact you have made over the last 25 years! Congratulations on all your success."
Orlando City Commissioner Sam Ings.

"Thanks I-Drive Chamber for all you do for our community. Congratulations on over 25 great years."
Orange County Commissioner Scott Boyd



"Congratulations on over 25 years of outstanding community leadership!"
Tiffany Moore Russell,
Orange County Clerk of the Court

"The I-Drive area is an incredible destination."
Jeb Bush, Former Florida Governor





"Thank you for over 25 outstanding years of enhancing, uniting and representing the I-Drive community."
Harris Rosen,
 President & COO
 Rosen Hotels and Resorts



"The I-Drive Chamber is an incredible organization that gives a strong voice to the I-Drive community."
Ted Edwards,
 Orange County Commissioner



Thanks for always reminding me that tourism is the economic engine of Orange County. Congratulations on all your success!"
Martha Haynie,
 Orange County Comptroller



"Congratulations on all your success and the positive impact you have made on our community."
Kathie Canning, Executive Director
 Orange County Convention Center



The I-Drive Chamber has been a great community partner with Lynx. Congratulations on all your success!
John Lewis,
 Lynx CEO



"The I-Drive Chamber has served as a great friend and partner for OIA to the I-Drive community. Congratulations I-Drive Chamber on all your success."
Carolyn Fennell,
 Dir. Public Affairs
 Greater Orlando Aviation Authority



"Thank you I-Drive Chamber for your friendship and support of the arts in our community."
Kathy Ramsberger, Executive Director
 Dr. P. Phillips Center for the Performing Arts



POLITICAL FORUMS

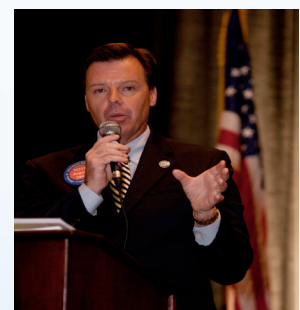
International Drive Resort Area Chamber of Commerce Political Forums

During election years the International Drive Resort Area Chamber of Commerce hosts political forums to give our members the opportunity to learn about candidates. These political events also give the candidates an opportunity to meet our members and speak about their political platforms and their visions for our community.



Orange County Mayoral Forums

Our Mayoral Candidate Forums are extremely successful and provide the opportunity for our members to meet the candidates, ask questions and hear about the candidates political platforms.



Orange County Sheriff Candidate Forum



“Meet the Candidates”

During election years the Chamber holds a “Meet the Candidates” segment at the general meeting luncheons. Political candidates are invited to attend our luncheons and are given the opportunity to speak for 5 – 10 minutes. Candidates running for Mayor, Orange County Commissioners, City of Orlando Commissioners, House of Representatives and Congress attend Chamber luncheons to introduce themselves to our members and speak about their political platform.



Orange County Clerk of the Court
Tiffany Moore Russell



Orange County Mayor
Teresa Jacobs



Orange County Comptroller
Martha Haynie