

Proudly Serving I-Drive for 27 Years!

International Drive Resort Area Chamber of Commerce

Lead. Unite. Represent. Enhance. Educate.



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INTERNATIONAL DRIVE RESORT AREA CHAMBER OF COMMERCE

The International Drive Resort Area Chamber of Commerce is the voice of the International Drive Resort Area. The International Drive Resort Area Chamber of Commerce represents all the major stakeholders as well as hundreds of businesses on International Drive.

The International Drive Resort Area Represents:

- 116 Hotels
- 900 Retail Outlets
- 342 Restaurants
- 23 + Attractions
- 2 Entertainment Complexes
- 6 Theme Parks including; SeaWorld, Aquatica,
- Discovery Cove, Universal Orlando, Islands of Adventure, Wet'nWild
- 2nd Largest Convention Center in the Country
- Employs over 40,000 people
- 21-square-mile I-Drive area contains:
- 7,700 parcels Valued at \$11.5 billion Market Value
- Generates \$188 million in annual tax revenue
- Represents 10 percent of the county's tax base.
- 116 hotels with 38,509 rooms are valued at \$2 billion.
- The area's 36 timeshare properties with 7,500 units are valued at \$2.6 billion.
- 5.3 Million Overnight stays annually

International Drive Resort Area Chamber of Commerce

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Average Room Occupancy: 2013: 71.6 2012: 69.4 2011: 70.5 2010: 65.45 Source: Property Appraisers Office and Visit Orlando

2015 BOARD OF DIRECTORS



Jan Addison
Deputy
General Manager
Orange County
Convention
Center



Phil Caronia General Manager Rosen Centre



Brian Comes Hotel Manager **Hyatt Regency**



Greg Corbly
General Manager
Dave and
Busters



Frank Dolley General Manager Hyatt Place



Dan Donovan Sr. Director Consumer Sales Universal Orlando



Karen Frenier Executive Director Dr. P. Phillips Hospital



William Friedrich General Manager Embassy Suites I-Drive



Frank Irons
V.P. President
Community &
Government Affairs
Bags



Bill Jones General Manager Best Western Gateway



Barbara Kenney President Kenney Communications



Rich Larkin General Manager Wyndham Orlando Resort



Mike Marsico General Manager Maggiano's Little Italy at Pointe Orlando



David Meneses General Manager The Castle Hotel Marriott Autograph



Mayra Queris Sales and Marketing Strategy Disney Destinations



Terry RossDirector of
Marketing **Centerplate**



Kamal Ruparelia
Director of
Marketing
Starwood Vacation
Ownership



John Stine Director of Marketing I-Drive 360



Scott Tripoli General Manager Doubletree by Hilton @ SeaWorld



David Vallillo General Manager Embassy Suites Jamaican Court



Steve Vinciguerra Tourism Sales SeaWorld Parks & Resorts Orlando

UNITING A COMMUNITY

A Letter from the President

It has been an honor to serve as the President/CEO of the International Drive Resort Area Chamber of Commerce for over 25 years. As our Chamber celebrates over 25 years of service, we can all be very proud of the tremendous positive impact we have made on our community through working together. As you turn the pages you will learn of our many accomplishments in the areas of government affairs, public relations, employee recognition programs, safety and security programs, our Tourism Orlando Leadership Program, special events, networking opportunities and our numerous fund raising events, all of which help to make our community a better place. It is through the dedication and leadership of our members that the International Drive Resort Area Chamber of Commerce has been so successful. I am confident that with the Chamber's continued growth and outstanding leadership, the International Drive Resort Area will continue to thrive and our Chamber will achieve new goals and succeed in our mission to Lead, Unite, Represent, Educate, and Enhance the International Drive Resort Area – Orlando's most exciting resort destination.

"A Chamber is not a tangible item. A Chamber is a synergy of people working together and

"when great people work together great things happen..."

Maria Triscari

President/CEO International Drive Resort Area Chamber of Commerce



GOVERNMENT AFFAIRS

Through One Strong Voice.

Since 1988 the International Drive Resort Area Chamber of Commerce has been very successful in developing strong relationships with both City and County government officials. By working together, the Chamber has implemented special projects for the International Drive Resort Area.

International Drive Exit Signage on I-4

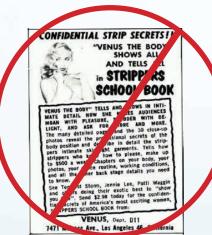
When the Chamber was formed in 1988 International Drive did not have exit signage on I-4. One of the first projects the Chamber took on was to meet with Department of Transportation officials to request I-Drive exit signage. We did receive our sign, but only after proving to DOT that International Drive had enough trips off the exit to merit a sign. Today, the International Drive Master Transit and Improvement Distric works with DOT and others on International Drive signage projects.





An Ordinance to Prohibit Adult Entertainment in Tourist/Commercial Zoned Areas.

In 1991 an adult entertainment establishment was trying to set up shop on International Drive and there was no ordinance to prevent it. Wanting to maintain a family friendly resort destination, the International Drive Resort Area Chamber of Commerce spearheaded a heavy letter writing campaign to then Orange County Mayor Linda Chapin and the Board of County Commissioners requesting that a moritorium be placed on adult entertainment in tourist/ commercial zoned areas. Mayor Chapin and Orange County Commissioners responded quickly to our request and placed a moratorium on adult entertainment establishments on International Drive. Soon after, through the Chamber's leadership, an ordinance was adopted to prohibit adult entertainment in all tourist/commercial zoned areas.

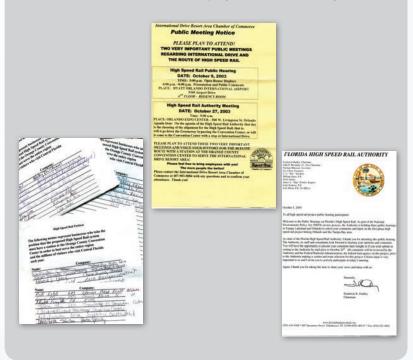


Prevented the Installation of Tollbooths on the Beach Line at I-Drive exit Ramps.

In 1992 toll booths were being proposed at the I-Drive exit ramps off of the Beach Line. The Chamber joined forces with International Drive Resort Area business lobbyists and together attended public hearings, spearheaded letter writing campaigns, and successfully prevented toll booths at I-Drive exits at the Beach Line.

High Speed Rail

The Chamber took a lead role in the statewide effort to rescind the 2004 Florida High Speed Rail project that was to bypass the International Drive Resort Area. Chamber representatives attended public meetings, initiated letter writing campaigns and petition drives to acquire thousands of signatures to support the effort to get the amendment back on the ballot. This effort was very successful. The amendment was placed back on the ballot at the November 2004 election and the project was successfully defeated.





VOTE NO on 2

In 2014 the International Drive Resort Area Chamber of Commerce took an active role opposing Amendment 2, the "Medical Marijuana" Amendment. The Chamber joined forces with A Drug Free Florida Inc. and other organizations to educate its members on why to "Vote No on 2". The Chamber spearheaded a strong email campaign, invited guest speakers to our General Meeting Luncheons and worked with Clear Channel Outdoor who donated billboard signage throughout Central Florida to help get the message out. Through this statewide joint effort, Amendment 2 was successfully defeated in the 2014 election.



New Towing Ordinance

In 2014 the International Drive Resort Area Chamber of Commerce worked with Orange County government to create a new Towing Ordinance that would eliminate "predatory" tow operators from preying on our tourists. Through a joint committee with the

I-Drive Chamber, Orange County Planners, the O.C.S.O. and I-Drive business leaders and with the leadership and support of Orange County Mayor Teresa Jacobs and the Orange County Board of County Commissioners, a new Towing ordinance was successful adopted in September 2014.





I-Drive South

In 1996 the International Drive Resort Area Chamber of Commerce successfully orchestrated meetings with Orange County and Osceola County government officials that resulted in the renaming of the International Drive extension to "International Drive South" to help prevent confusion for our tourists.

ENHANCEMENTS

Beautification Committee

In 1991 the International Drive Resort Area Chamber of Commerce formed a Beautification Committee to work with City and County planners to develop new standards and ordinances to enhance our resort area. Through the hard work of this committee and our partnership with the City of Orlando and Orange County government, new ordinances and practices were adopted for the International Drive Resort Area.







Through the Chamber's Beautification Committee the following ordinances were adopted:

- New Signage Ordinances
 A new Signage Ordinance in both the City of Orlando and
 - Orange County was adopted to reduce the amount and size of business signs.
- New Billboard Ordinance
 A Billboard ordinance was adopted to prohibit additional billboards being permitted in the International Drive Resort Area.
- A New Ticket Booth Ordinance
 A new Ticket Booth Ordinance was adopted to regulate the size and structure of ticket booths and signage regulations.





CRA Advisory Board:

The Chamber holds a board seat on the five person Orange County Government International Drive Resort Area CRA Advisory Board. This board reviews the allocation of CRA funds and determines which projects receive funds.

Terry Prather, President of SeaWorld Parks & Entertainment, represents the International Drive Resort Area Chamber of Commerce on the CRA Advisory Board.

The International Drive Resort Area Chamber of Commerce has worked with City and County governments for over 25 years to enhance our area.

Illuminated Street Signs

In 1991 the Chamber worked with Orange County government officials to request illuminated street signs.





Sidewalk Installments

To ensure the safety of our guests, the Chamber requested a sidewalk installment under the Beach Line Expressway overpass between Westwood Boulevard and the Orange County Convention Center.





Traffic Light

At the request of the Chamber, a traffic signal was installed at the corner of International Drive and Carrier Drive.



REPRESENTING INTERNATIONAL DRIVE

Representing the International Drive Resort Area to Elected Officials and Community Leaders.

The International Drive Resort Area Chamber of Commerce provides a link and a voice for the International Drive Resort Area to our elected officials. Political leaders join us at luncheons and meet with our Board, regarding issues that impact the International Drive Resort Area and our Tourism Industry.



"Congratulations I-Drive Chamber on over 25 amazing years! Thank you for all you do for Central Florida and our tourism industry!"

Orange County Mayor Teresa Jacobs



I-Drive Chamber you do extradorinary work and our community thanks you! Orlando City Mayor Buddy Dyer



Thank you for many years of support and partnership with the Orange County Sheriff's Office. **Sheriff Jerry Demings** Orange County Sheriff's Office



"Thank you for over 25 years of outstanding support and leadership in crime prevention Senator Andy Gardiner programs."

Former Chief Paul Rooney, Orlando Police Department



"Thank you for your outstanding community leadership."



"This Chamber is tremendous. What a positive impact you have made over the last 25 years! Congratulations on all your success." **Orlando City Commissioner** Sam Ings.

"Thanks I-Drive Chamber for all you do for our community. **Congratulations** on over 25 great years." **Orange County Commissioner**

Scott Boyd



"Congratulations on over 25 years of outstanding community leadership!" Tiffany Moore Russell, Orange County Clerk of the Court

> "The I-Drive area is an incredible destination." Jeb Bush, Former Florida Governor





"Thank you for over 25 outstanding years of enhancing, uniting and representing the I-Drive community." **Harris Rosen**, President & COO Rosen Hotels and Resorts



"The I-Drive Chamber is an incredible organization that gives a strong voice to the I-Drive community."

Ted Edwards, Orange County Commissioner





Thanks for always reminding me that tourism is the economic engine of Orange County. Congratulations on all your success!" Martha Haynie,

Orange County Comptroller





"Congratulations on all your success and the positive impact you have made on our community."

Kathie Canning, Executive Director Orange County Convention Center



The I-Drive
Chamber has been
a great community
partner with Lynx.
Congratulations on
all your success!
John Lewis,
Lynx CEO



"The I-Drive Chamber has served as a great friend and partner for OIA to the I-Drive community. Congratulations I-Drive Chamber on all your success." Carolyn Fennell, Dir. Public Affairs Greater Orlando Aviation Authority





"Thank you I-Drive Chamber for your friendship and support of the arts in our community."

Kathy Ramsberger, Executive Director Dr. P. Phillips Center for the Performing Arts

POLITICAL FORUMS

International Drive Resort Area Chamber of Commerce Political Forums

During election years the International Drive Resort Area Chamber of Commerce hosts political forums to give our members the opportunity to learn about candidates. These political events also give the candidates an opportunity to meet our members and speak about their political platforms and their visions for our community.







Orange County Mayoral Forums

Our Mayoral Candidate Forums are extremely successful and provide the opportunity for our members to meet the candidates, ask questions and hear about the candidates political platforms.















Orange County Sheriff Candidate Forum







"Meet the Candidates"

During election years the Chamber holds a "Meet the Candidates" segment at the general meeting luncheons. Political candidates are invited to attend our luncheons and are given the opportunity to speak for 5 – 10 minutes. Candidates running for Mayor, Orange County Commissioners, City of Orlando Commissioners, House of Representatives and Congress attend Chamber luncheons to introduce themselves to our members and speak about their political platform.







Orange County Clerk of the Court Tiffany Moore Russell



Orange County Mayor Teresa Jacobs



Orange County Comptroller Martha Haynie

NETWORKING

Uniting a Community and... Networking, Networking, Networking

International Drive Resort Area Chamber Luncheons are held the 2nd Thursday of every Month. Along with the great networking opportunities, I-Drive Chamber Luncheons host guest speakers who educate and inform members on the new and exciting developments taking place along the International Drive Resort Area and in the tourism community.













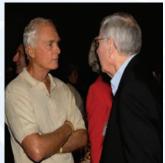




















































MEMBERSHIP REWARDS

Member Minute:

Each month a Chamber member is recognized at our general meeting luncheon and is given one minute on stage to introduce themselves and promote their business, event or program.

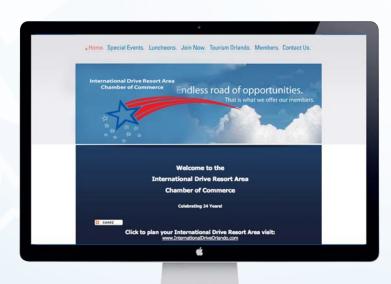




www.InternationalDriveChamber.com

Our web site "internationaldrivechamber.com"

provides updated information on the many Chamber programs, projects and events. Our web site is also linked to our community partner sites for additional information and communication. Check it out at www. internationaldrivechamber.com



Golf Tournaments

The Chamber hosts two golf tournaments a year to provide members an opportunity to network as well as enjoy a fun-filled day of golf, door prizes and barbeque.

























SAFETY AND SECURITY

"TOGETHER WE CAN MAKE A DIFFERENCE"



International Drive Resort Area Chamber of Commerce





For 25 years, the International Drive Resort Area Chamber of Commerce has worked closely with the Orange County Sheriff's Office and the Orlando Police Department and strongly supports their efforts to address crime in our area.







Chamber representatives meet one on one with Orange County Sheriff Jerry Demings and Orlando Police Chief Paul Rooney when issues arise pertaining to the safety and security of the International Drive Resort Area. Sheriff Demings and Chief Rooney also join us frequently at our luncheons.

FREE CRIME PREVENTION SEMINARS







The Chamber works closely with Sharon Celcis, O.P.D. Crime Prevention Specialist and Deputy Stanley Murray, O.C.S.O. Crime Prevention Specialist to develop seminars related specifically to issues pertaining to the International Drive Resort Area and our tourism industry.

Orange County Sheriff's Office and Orlando Police Department Attend Monthly Luncheons and Serve as Ex-Officio Members on the Chamber Board of Directors

O.C.S.O. Deputies and O.P.D. Officers attend monthly luncheons to stay connected with the community and foster strong community relationships. Both agencies also serve on the Chamber Board as Ex-Officio Board Members and each agency is invited to participate in the Chamber's Tourism Orlando Leadership Program to provide them with the opportunity to learn more about our tourism industry.



Good Samaratian Award

The International Drive Resort Area Chamber of Commerce joined Sheriff Demings to present a Good Samariatian Award to a UK tourist who caught a baby falling from a hotel balcony on International Drive. The press conference was covered by all major media outlets including ABC, NBC, CBS and CNN. The I-Drive Chamber Merit award was also featured on CNN's web site, providing the I-Drive Resort Area with positive press coverage.







Service and Leadership Awards

Orlando Police Department Good Citizenship Award



Orlando Police Chief
Val Demings,
Awards the
International Drive
Resort Area Chamber
of Commerece with
the Orlando Police
Department
Good Citizenship
Award for outstanding
community
partnership

Orange County Sheriff's Office Community Service Award



Sheriff Demings awards the Chamber with the Orange County Sheriff's Office Community Service Award for the Chamber's dedication and outstanding leadership in partnering with the Orange County Sheriff's Office on crime prevention programs.

Orange County Sheriff's Office Citation

In 2001 the International Drive Resort Area Chamber of Commerce received the Orange County Sheriff's Office Citation for exempilary work in crime prevention programs.



Honorary Deputy

In 1996 Maria Triscari, was awarded the title of Orange County Sheriff's Office Honorary Deputy for her outstanding work with the Orange County Sheriff's Office.



GIVING BACK

We Care

The International Drive Resort Area Chamber of Commerce is in the philantropic circle at Dr. P. Phillips Hospital for the thousands of dollars raised for the Cynthia C. and William E. Perry Pavilion. The Perry Pavilion serves as a home away from home for out of town families whose members need hospital care.



Dr. P. Phillips Hospital Perry Pavilion brick laying ceremony with Internaional Drive Resort Area Chamber of Commerce Board of Directors.





The Chamber's Silent Auction has raised thousands of dollars for the Dr. P. Phillips Perry Pavilion





Police Ball

In 1995, the International Drive Resort Area Chamber of Commerce created the first annual Police Ball Gala to honor the men and women of our law enforcement agencies. Now in it's 20th year, this spectacular night of dining, dancing and entertainment has raised thousands of dollars for special law enforcement programs.























TOURISM ORLANDO LEADERSHIP PROGRAM

In 2001 the International Drive Resort Area Chamber of Commerce launched the highly acclaimed Tourism Orlando Leadership Program. Held one day a month, this exciting 10 month experience enables participants to learn about the vast components and aspects of the tourism industry while networking with fellow participants. Now in it's 14th year, over 700 people have graduated from Tourism Orlando.

Day 1 | SeaWorld | Aquatica | Discovery Cove

Participants experience exciting behind the scenes park tours at SeaWorld, Aquatica and Discovery Cove. Participants shadow trainers and animal care professionals. Plus! They get the backstage scoop on everything from park operations to marketing from SeaWorld Parks and Resorts department specialists.







Day 2 | Universal Studios | Island of Adventure

Participants experience the operational aspects and marketing of Universal Orlando, one of the most popular theme parks destinations in the world. Special presentations and tours educate and allow participants to experience this world class destination in a whole new light.







"The Mission of Tourism Orlando is to create within the community a core of knowledgeable, educated people who based upon this experience, will have a unique, in-depth knowledge of the vast components and aspects of the tourism industry."



Day 3 | Orlando Magic Day

Participants learn how sports in the community relates to tourism and enjoy a day hosted by the Orlando Magic! Special presentations from Orlando Magic officials on the marketing and operational aspects of the Orlando Magic! Plus! A special tour of the Amway Center and an Orlando Magic game that night!







Day 4 | Law Enforcement Day

Participants learn about the unique aspects and specialty units of the award winning Orange County Sheriff's Office and Orlando Police Department Law Enforcement Agencies. Participants enjoy a tour of the Orange County Sheriff's Office Communications Center and rappel from the tower at the Orange County Sheriff's Office Range.







TOURISM ORLANDO LEADERSHIP PROGRAM

Day 5 | Media Day

WFTV Channel 9 | Clear Channel | Orlando Sentinel

Participants learn how the media works from the experts. Special presentations and "behind the scenes" tours are held at the Orlando Sentinel, Clear Channel and WFTV Channel 9.







Day 6 | Orange County Convention Center and Visit Orlando

Participants experience "behind the scenes" tours and special presentations at the Orange County Convention Center, the 2nd largest convention center in the country. Visit Orlando guest speakers educate the class on how Orlando's official sales and marketing organization brand, market and sell Orlando globally as the premier leisure and convention destination. Centerplate provides a special lunch and demonstrates how food service is provided to the millions of guests who visit the Orange County Convention Center annually.





"The Mission of Tourism Orlando is to create within the community a core of knowledgeable, educated people who based upon this experience, will have a unique, in-depth knowledge of the vast components and aspects of the tourism industry."



Day 7 | Healthcare Day

Participants enjoy a day hosted by Orlando Health. Special presentations and tours are provided at Dr. P. Phillips Hospital, MD Anderson Cancer Center and the Hubbard House. Participants learn the intricate part the healthcare system plays in the tourism industry.





Day 8 | Transportation Day

Orlando International Airport | Lynx Transportation | I-Ride Trolley

Special presentations and behind the scenes tours are held at the award winning Orlando International Airport. Participants learn about proposed transportation plans as well as about existing services including Lynx Transportation and the I-Ride Trolley.







TOURISM ORLANDO LEADERSHIP PROGRAM

Day 9 | UCF Rosen College of Hospitality Management | The Orange County Convention Center District



Participants experience a "behind the scenes" tour and special presentations at the UCF Rosen College of Hospitality Management. Plus! They see presentations from the staff of Convention Center District, the International Drive Master Transit and Improvement District and Orange County Government including Code Enforcement, Permitting and Orange County Fire Rescue.





Day 10 | Walt Disney World - Graduation Day

Participants experience "behind the scenes" tours, special presentations and graduation ceremony at Walt Disney World Resort with special Walt Disney World quest speaker.







"The Mission of Tourism Orlando is to create within the community a core of knowledgeable, educated people who based upon this experience, will have a unique, in-depth knowledge of the vast components and aspects of the tourism industry."



Since the International Drive Resort Area Chamber of Commerce Tourism Orlando Leadership Program was launched in 2001 over 500 people have graduated from this highly acclaimed program.









"Tourism Orlando is an incredible program, "a must do" in the tourism industry." Steve Vinciguerra, Senior Manager Tourism Sales, SeaWorld

"Tourism Orlando is truly a "unique experience and education in tourism" I will surly recommend this program to those in the tourism industry."

Stephanie Luther, Former President VS Publishing

"Tourism Orlando is an incredible experience. I thought I knew everything about the tourism industry...but this program taught me so much more. I highly recommend it for anyone in the hospitality industry."

John Parkinson, General Manager Embassy Suites

"I was amazed each month how the host companies opened their doors to us and gave us insight into the behind the scenes operations and marketing of their business. What an amazing education in tourism."

Orlando City Commissioner Sam Ings

"Put this on your bucket list." Linda Warfield Carrick, Senior Sales Manager, Collier Arnold

"I never dreamed of having so much fun while learning very valuable lessons. What a great drill in "working together."

Norah Azouli, International Dr. Master Transit Master Transit & Improvement District

"What an outstanding program.
Thank you for the amazing experiences." Peggy Smith, Orlando Health















HONORING

Ambassador of the Month Award

The Chamber's Ambassador of the Month Program recognizes a front line employee who went out of his or her way to make a guest's experience an exceptional one. The ambassador is honored at our general meeting luncheon for a job well done. The employee receives a certificate of appreciation along with a prize package including; 2 tickets to SeaWorld, 2 tickets to Aquatica, 2 tickets to Universal, 2 tickets to Walt Disney World, 2 tickets to Fun Spot, 2 tickets to Wet'n Wild, a 2-Day car Rental compliments of Dollar Thrifty Automotive Group, a 3 Day 2 Night Stay at Fairfield Inn and Suites, a 3 Day 2 Night stay at Worldquest Resort, and \$50 Gift Card compliments of Orlando Federal Credit Union.







Ambassadors are honored every month for a job well done.

Deputy of the Month and Officer of the Quarter Award

The Chamber honors an Orange County Sheriff's Office Deputy every month and a Orlando Police Officer quarterly at our General Meeting Luncheons for their dedication to duty and dedication to the safety & security of our tourism community. The Deputy and Police Officer receive an Award of Merit along with a prize package that includes 2 Tickets to Universal Orlando, 2 tickets to Walt Disney World, 2 tickets to Sea World, 2 tickets to Aquatica, 2 Tickets to Fun Spot, 2 Tickets to Wet'nWild, a 3 Day 2 Night Stay at Fairfield Inn and Suites, a 3 Day 2 night stay at Worldquest Resort and a \$50 Gift Card compliments of Orlando Federal Credit Union.







Distinguished Service Award

The Chamber's Distinguished Service Award acknowledges the Orange County Sheriff's Office and the Orlando Police Department for their strong working relationship with the Chamber and our tourism community.





Left: Jan Addison, Deputy General Manager of the Orange County Convention Center and I-Drive Chamber Chairman, awards Sharon Celcis, O.P.D. Crime Prevention Specialist and Captain Gilles McDaniel, Orange County Sheriff's Office with the Distinguished Service Award at the Annual Meeting Luncheon.

Outstanding Media Award

The Chamber's Outstanding Media Award recognizes members whose work has highlighted the success of the I-Drive Area and promoted positive images of our community.





Left; Donna Wolk, President of VS Media Group, Inc., was presented with the Outstanding Media Award for the media coverage VS Publishing provided the I-Chamber in Lifestyle Magazine. Right Picture: Producer Ericka Cotton, President/CEO Louder than Words Media receives Outstanding Media award for producing "The History of International Drive" video series and various other I-Drive productions.

HONORING

Distiguished Leadership Awards

In 2006 the Chamber implemented the Distinguished Leadership Award. The Distinguished Leadership Award is presented at the Annual Meeting Luncheon to Chamber members who exemplify outstanding leadership and participation in Chamber programs, projects and events.



Steve Vinciguerra, Tourism Sales SeaWorld Parks & Resorts Orlando receives Distinguished Leadership Award for his support and participation in the Chamber's Tourism Orlando Leadership program and SeaWorld host luncheons.



Dan Donovan, Sr. Director Universal Orlando, receives Distinguished Leadership Award for his support and participation in the Chamber's Tourism Orlando Leadership program and Universal host luncheons.



Barbara Kenney, Kenney Communications receives Distinguished Leadership Award for Chairing the Chamber's Annual Police Ball silent auction.



Scott Tripoli, Crowne Plaza Universal, receives Distinguished Leadership Award for Chairing the Chamber's 24th Annual Golf Tournament.



Mayra Queris, Walt Disney World receives Distinguished Leadership Award for the Chamber's Tourism Orlando and Walt Disney World host luncheons.

Annual Visionary Leadership Award

The Visionary Leadership Award was first presented in 2010 to recognize an outstanding Chamber member whose vision made a tremendous impact on the International Drive Resort Area and our tourism industry. The Visionary Leadership Award was created to acknowledge these individuals for their tenacity, dedication and ability to turn vision into reality.



Terry Prather, SeaWorld President accepts the Chamber's 2014 Visionary Leadership Award on behalf of SeaWorld. The Chamber awarded SeaWorld with its highest honor for its vision, leadership and helping to make Orlando a world class resort destination.



2013 Visionary Leadership Award Recipients was Mr. Harris Rosen and Dr. Abe Pizam Dean of the UCF Rosen College of Hospitality Management. The award was presented for their vision, leadership and contribution to the establishment and success of the UCF Rosen College of Hospitality Management.





Harris Rosen, Kelly Smith and Jim Brown are presented the 2010 Visionary Leadership Award at the Annual Meeting Luncheon for the key role each played in the development and success of the International Drive Resort Area.





2011 Visionary Leadership Award was presented to Marty Belz, President & CEO of Peabody Hotels for his vision and leadership in the development of the Peabody Orlando.

Many Thanks to our Sponsors























Louder Than Words Media.



